



**ALL PACKAGES AND
BANNERS ARE GOOD FOR
ONE YEAR.**

**ASK ABOUT MULTI-YEAR
DISCOUNTS.**



KESWICK CHRISTIAN SCHOOL has been on the present 30-acre site since 1953 when it opened its doors as Grace Livingston Hill Memorial School with 75 students. Today KCS enrolls over 600 students and is the oldest independent Christian preschool through grade 12 program in Pinellas County.

Keswick boasts of an academic program that produces students who attend a variety of outstanding Christian and secular private and state universities and colleges. Over 95% of its graduates continue their education at the college or university level. Keswick is also known for its outstanding achievements in instrumental and vocal music, and the school's state-ranked athletic teams, particularly those in varsity football, girls' basketball, cross country, and track.

Keswick is fully accredited by the Southern Association of Colleges and Schools and the Association of Christian Schools, International. It maintains this accreditation on the basis of the ongoing success of its programs and students, and its experientially and academically qualified staff of administrators and teachers.

**K E S W I C K C H R I S T I A N
S C H O O L**

10101 54th Avenue North

St. Petersburg, FL 33708

Contact Julie Broaderick

Keswick Athletic Department

Phone: 727-393-9100 ext. 604

Fax: 727-397-5378

E-mail: jbroaderrick@keswickchristian.org

K E S W I C K

**10101 54th Avenue North
St. Petersburg, FL 33708
Contact Julie Broaderick**

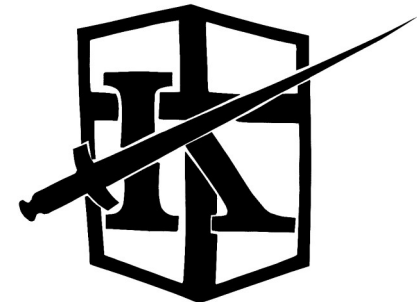
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Keswick
CHRISTIAN SCHOOL

Advertising Opportunities at Keswick Athletic Venues



K E S W I C K C H R I S T I A N

10101 54th Avenue North

St. Petersburg, FL 33708

(727) 393-9100 ext. 604

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KESWICK VENUES

GYMNASIUM:

- 34 home volleyball matches
- 65 home basketball games
- 4 major tournaments with 45 other teams
- Elementary Christmas Program (approximately 500 people)
- 6 weeks of summer Sports Camps involving KCS and non-KCS families
- 16 Saturdays of Youth Leagues with KCS and non-KCS families
- Parent-Teacher Fellowship event
- Harvest Festival booth and food venue (approximately 700 people)
- 3 athletic banquets per year
- Summer Basketball League with area high schools

FOOTBALL/SOCCER/TRACK FACILITY:

- 10-14 Home Football Games
- 35 Home Soccer Matches
- 3 Major Track Meets
- KCS Race For Education Walk/Run-A-Thon
- 16 Saturdays of Youth Leagues involving KCS and non-KCS families
- 4 weeks of summer Sports Camps for KCS and non-KCS families

BASEBALL FIELD:

- 22 Home Baseball Games
- 8 Saturdays of Youth League involving KCS and non-KCS families

SOFTBALL FIELD:

- 12 Home Softball Games
- 8 Saturdays of Youth League involving KCS and non-KCS families
- First facility on campus, right along 54th Ave., seen by people driving past as well as KCS parents and grandparents carpooling
- Harvest Festival events and games

CONCESSION FACILITIES: (Outdoor, facing driveway)

- Signs seen everyday by everyone on campus including all athletic events, programs, concerts, meetings, alumni, etc.

Why Advertise at Keswick?

- 400+ immediate Keswick families to impact
- Year round activities on campus involving KCS families as well as hundreds of visitors
- School family that has received the FHSAA sportsmanship award 3 of past 5 years
- State ranked athletic programs
- Keswick is a 501C3 non-profit organization

Advertising Packages

GRAND SLAM Package - \$5,000

1. Naming rights at one venue
2. Name on all advertising for that venue's events
3. Signage at four venues
4. Ad in Athletic Sponsorship Flyer in game programs
5. Advertising announcement at all varsity events.

Tournament Sponsorship Package - \$1,500

1. Name on all tournament information
2. Name on tournament t-shirts & awards
3. Advertisement in tournament program
4. Company flyer/brochure available during the tournament

Keswick hosts 4 annual tournaments each year. The Varsity Volleyball Tournament and the Keswick Suncoast Classic Basketball Tournament are the longest running tournaments in Pinellas County. They have run annually for 26 years.

Ala Carte Opportunities

Company Night Sponsorship \$500

1. Distribute promotional items to spectators with your company name/logo
2. Handout coupons/flyers for your company
3. Announcements concerning your company throughout the event

BANNER FOR 1 YEAR

(cost of banner or sign included in the price)

Large 4' x 8' pole sign at field \$500

Outdoor Concession Sign 3' x 5' \$500

Gym Banner 3' x 5' \$300

Field Banner 3' x 6' \$300
(Football/Soccer/Track facility, Baseball Field, and/or softball field available.)

Discount of \$100 for each additional banner(s).

Keswick Alumni receive a 20% discount on all advertising.